

THE COMMS SHOP
BY LEIDOS

Consolidate your franked communications tools with the company you know and trust with your CRM. The Comms Shop by Leidos offers more ways to engage with your constituency with the dedicated customer experience you've come to expect.

Give The Comms Shop by Leidos a try for your next outreach and find out why we provide some of the fastest growing communications services on the Hill.

Leidos offers some of the fastest-growing and most-trusted communications services in the public sector.

Texting (SMS & MMS)

Sending an SMS or MMS campaign has never been easier with Leidos and IQ integration. Send mass texts, target smaller groups, 499s, or even engage in 1:1 conversations with constituents.

Telephone Town Halls

Go live with thousands of constituents. Our team handles all the planning including targeted list building, live polling, live closed captioning, and more. Data from your event is automatically integrated into IQ.

Franked Mail

Printed, hard-copy mail remains one of the most effective ways to reach constituents. Leidos offers custom, flexible, and affordable Franked Mail services that put your message directly in the hands of people in your district including flyers, newsletters, surveys, postcards, etc.

Website Services

Leidos' websites are built on a secure, globally-favored web platform that's made to be easy for your staff to use, maintain, and update. Our template-based designs simplify the website creation process so you can focus on customization and content.

Digital Advertizing

Leidos' Digital Ads are set apart by their location-based targeting. They can be used to target counties, cities, towns, or even individual streets or buildings. Location-based ads targeting devices in a specific household are 11x more accurate than cookie-based targeting.

Constituent Data

Constituent Data is seamlessly integrated into your CRM when you pair L2 with IQ. The verified constituent profiles with dozens of demographic data points allow you to get your messaging to the right audience with reliability your constituents expect.

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