

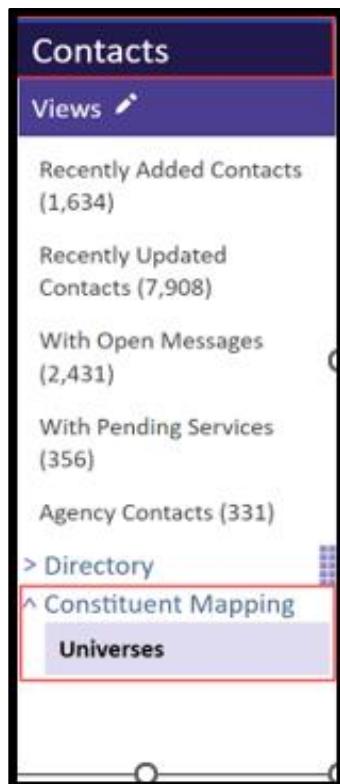
Using L2 in IQ5

Market: House, Senate

Description: This guide will show you how to manage your L2 data within IQ. L2 data must be configured within L2 first and integrated into your IQ system. Please reach out to your IQ Consultant for assistance with the initial data integration.

Import or Update Universe to IQ

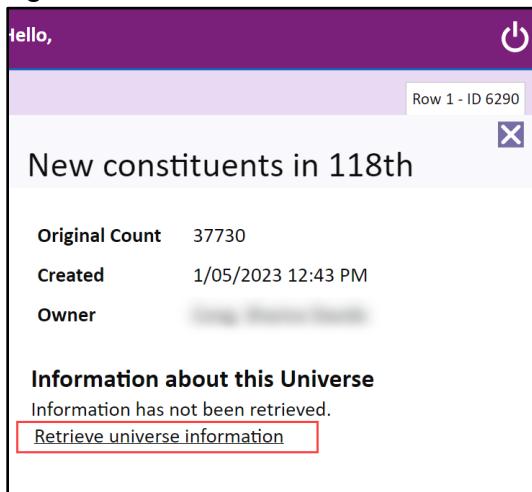
1. Navigate to **Contacts** → **Views** → **Constituent Mapping** → **Universes**.



2. Select the appropriate universe from the list in the middle column.

Universes (Total 45)		By Created Date (Desc) ▾
Name		
Select: 100,001 to 125k		
<input type="checkbox"/> 499 - 2022 - 85k to 100k	Original Count: 58099	Created: 9/22/2022
Select: 85,001 to 100k		
<input type="checkbox"/> 499 - 2022 - Income 60k to 85k	Original Count: 89952	Created: 9/22/2022 Retrieved: 3/1/2023
Select: 60,001 to 85k		
<input type="checkbox"/> 499 - 2022 - Income 35k to 60k	Original Count: 63951	Created: 9/22/2022
Select: 35,001 to 60k		
<input type="checkbox"/> 499 - 2022 - Income 6k to 35k	Original Count: 34702	Created: 9/22/2022
Select: Income is 6k to 35k		

3. From the reading pane on the right-hand side, click **Retrieve Universe Information**.



View Contacts

1. Select the appropriate universe from the list in the middle column.

Search	
More ▾	
<input type="checkbox"/> Universes (Total 45) 	
<input type="checkbox"/>  Name	Dates
<input type="checkbox"/> Select: 100,001 to 125k	By Created Date (Desc) ▾
<input type="checkbox"/> 499 - 2022 - 85k to 100k	Created: 9/22/2022
Original Count: 58099	
Select: 85,001 to 100k	
<input type="checkbox"/> 499 - 2022 - Income 60k to 85k	Created: 9/22/2022
Original Count: 89952	Retrieved: 3/1/2023
Select: 60,001 to 85k	
<input type="checkbox"/> 499 - 2022 - Income 35k to 60k	Created: 9/22/2022
Original Count: 63951	
Select: 35,001 to 60k	
<input type="checkbox"/> 499 - 2022 - Income 6k to 35k	Created: 9/22/2022
Original Count: 34702	
Select: Income is 6k to 35k	

2. From the reading pane on the right-hand side, click **Update All Contacts**.

Hello,

Row 32 - ID 6234 

499 - 2022 - Income 60k to 85k

Original Count 89952
Created 9/22/2022 11:27 AM
Owner 
Description Select: 60,001 to 85k

Information about this Universe
Last retrieved on 3/01/2023 10:36 AM
[Refresh universe information](#)
Votermapping Universe contains 77779 voters
[View Contact List](#)

Update all Contacts

- New Addresses will be added to existing IQ Contact records and will be set to Primary based on the Mailing/Residential System Config Setting.
- New Email addresses and Phone numbers will be added to existing IQ Contact records and will be marked Primary based on System Config Settings.
- Existing IQ Addresses and Communication (i.e. email and phone) which match Voter data will be promoted to Primary if selected in System Config.

[Queue Job to Update all Contacts](#)