Managing eNewsletter Activities in IQ5

60 Minutes

▶ **Audience:**
Communications Team

▶ **Method of Training:**
WebEx/remote

▶ **Market:**
House, Senate

SUMMARY

This course is focused on the activities and features associated with eNewsletters within the Outreach module of the IQ5 Tool.

BY THE END OF THIS COURSE, YOU WILL BE ABLE TO

▶ Design and publish an eNewsletter to communicate with constituents
▶ Design and publish a survey
▶ Analyze success of eNewsletters using interactive reports

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