Analyzing IQ Records via Graphs and Maps

Market: Federal/State/Local, House, Senate

Description: In additional to viewing records as a list, you can view records via graphs and maps for analysis.

Analyzing Records using Graphs

- 1. Navigate to the set of records that you want to analyze. In this example, we are using Messages > Find Messages> My Open.
- **2.** Use the Filter section as needed.
- 3. Click Analyze.



4. Use an option within Group to select how to group the data.



5. To add additional information to analyze, select **Add Layers**. Select an item and click **Update Layers**.



Add Layers to Analysis								
Standard Fields								
Fields:								
Status								
	Update Layers	Uncheck All	Cancel					
Filter:								
Response Re	nuested?							
Has Inactive Email?								
Email Campaign?								
Latest Compl	eted Message							
Week In								
Service Related?								
Outreach Message?								
Status								
Incoming Method								
Duplicate Letter								
Outgoing Me	hod							
Bill Number								

Viewing information in Word or Excel

1. In the interface below, click **More** and select from the choices highlighted.

Analyze My Open Messages (40 Records)											
Fields:	Status	Respor	ise Requested								
	Add Layers Format: Bar Graph 📀		> s	Sort: Data Ascending 🛇 Show: Count 📀		More 📎					
	Status	Count	Response Requested	Count			Save Settings Select from Saved Analysis				
	Approved	8	nothing	8		ſ	Open in Word				
	Approved (No Letter)	14	nothing	14			Open in Excel				
	On Hold	8	nothing	8			Resize and Scroll				
	On Hold (No Letter)	5	nothing	5							
	Request Approval	5	nothing	5							

Analyzing Records using Maps

- Navigate to the set of records that you want to analyze. In this example, we are using Messages > Find Messages> My Open.
- **2.** Use the Filter section as needed.
- **3.** Click **Map**. Select By Zip, County, or State as needed.

