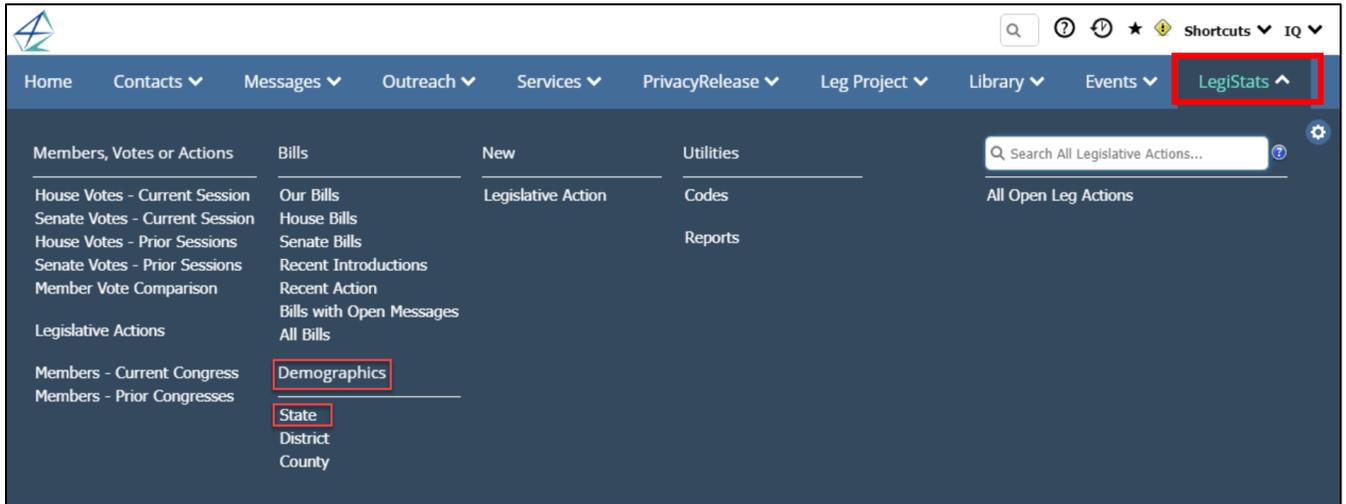


Viewing Demographic Data

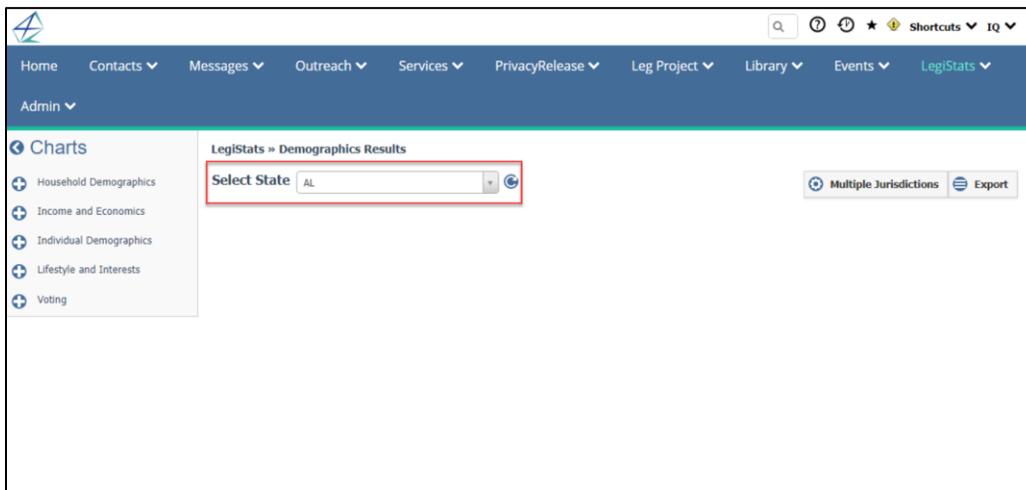
Market: House/Senate

Description: These instructions teach users how to view voters' demographic data by State, County or District levels. In IQ, users can view demographic statistical data such as household income, education level, number of children, etc. that can better inform the office staff about the constituents they serve.

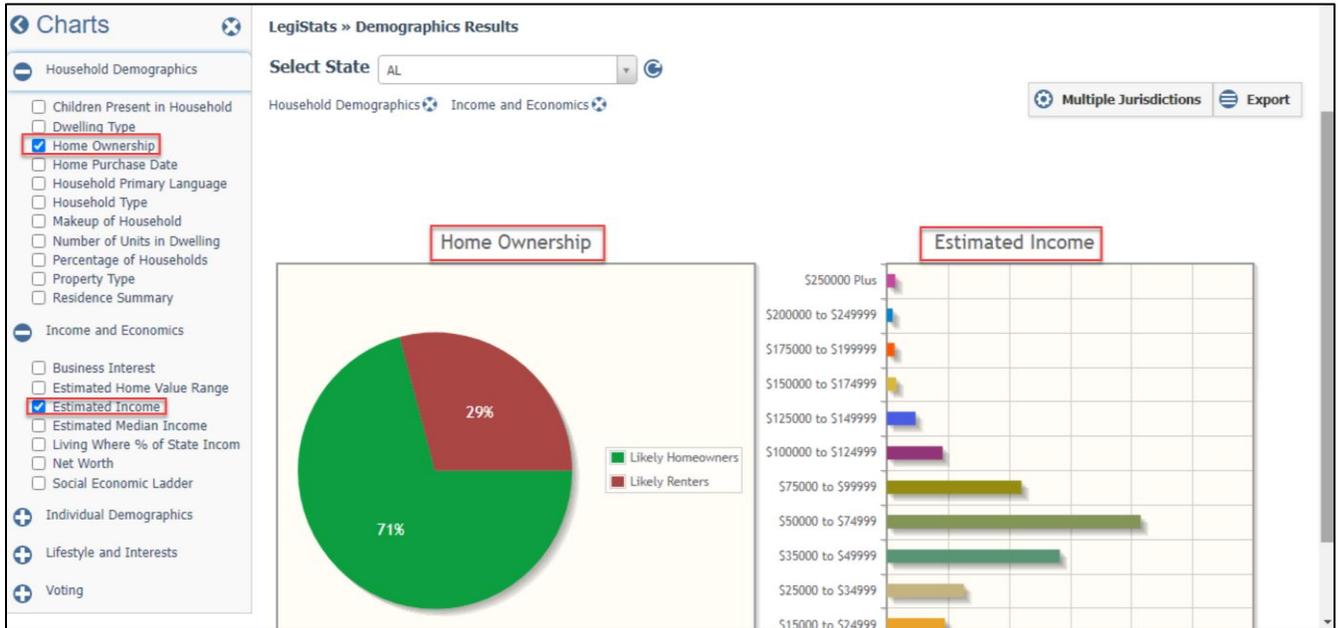
1. Navigate to the **LegiStats** module.
2. Under **Demographics**, select State, District, or County. In this example, we will choose **State**.



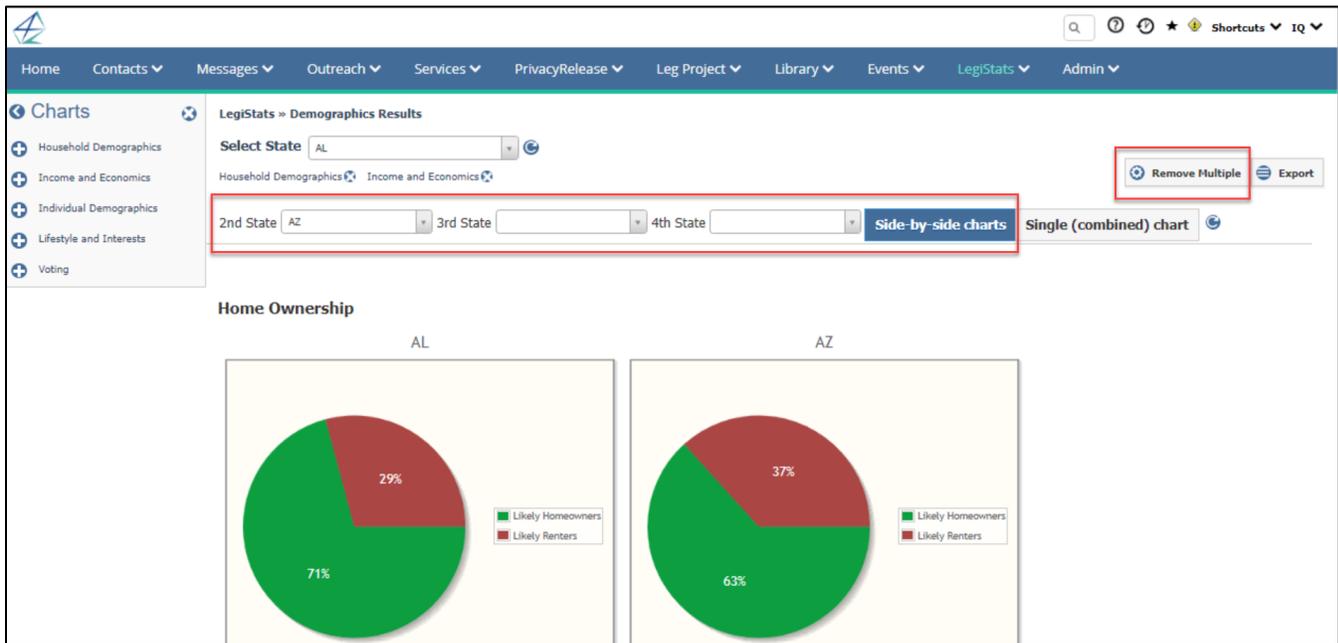
3. Select a State.



4. On the left side is a set of charts and categories. Check the item(s) within categories that you would like to analyze and be included in the display on the right.



5. (Optional). Select **Multiple Jurisdictions** to compare data among different States, Districts, or Counties.



6. (Optional). Select **Export** to export the chart to an MS Excel file.