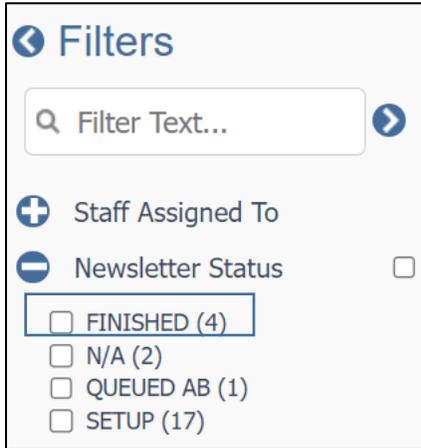


## Comparing eNewsletters

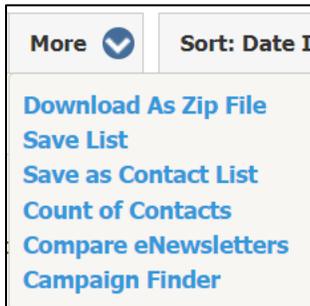
**Market:** Federal/State/Local, House, Senate

**Description:** These instructions teach users how to compare viewership and publication results between two published eNewsletters.

1. Navigate to **Outreach > Find Outreach > All eNewsletters**.
2. Under **Filter > Newsletter Status**, select **FINISHED**.

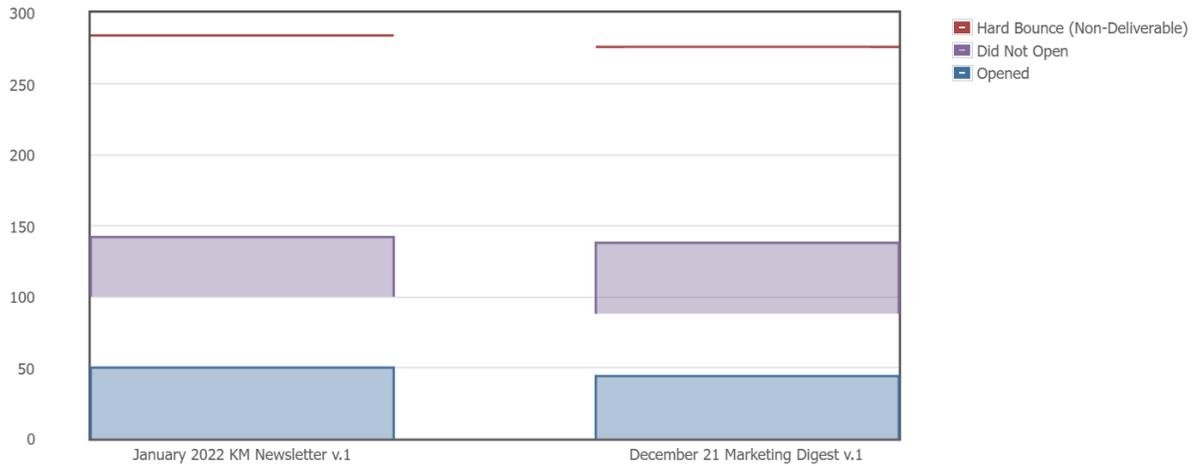


3. Check the box next to the 2 newsletters to compare.
4. Click **More > Compare eNewsletters**.



5. The comparison between the newsletters is displayed on the screen.

Outreach » Results » Compare



	Name: <a href="#">January 2022 KM Newsletter v.1</a> (ID#5056721) Sent: 01/05/2022 10:31 AM Subject: Jump+Start+Your+New+Year+with+the+DSI+Newsletter+%e2%80%9c		Name: <a href="#">December 21 Marketing Digest v.1</a> (ID#5054004) Sent: 12/16/2021 11:40 AM Subject: The Snowbird "snow", your December Marketing Digest is here!	
<b>Total Sent</b>	92		94	
<b>Delivered</b>	92	100.0%	94	100.0%
<b>Hard Bounce (Non-Deliverable)</b>	0	0.0%	0	0.0%
<b>Soft Bounce</b>	0	0.0%	0	0.0%
<b>Opened</b>	50	54.3%	44	46.8%
<b>Did Not Open</b>	42	45.7%	50	53.2%
<b>Opt Ins</b>	0	0.0%	0	0.0%
<b>Opt Outs</b>	0	0.0%	0	0.0%
<b>Survey Participants</b>	0	0.0%	0	0.0%
<b>Clicks</b>	<a href="#">19</a>	20.7%	<a href="#">11</a>	11.7%
<b>Comments</b>	0	0.0%	0	0.0%
<b>Forwards</b>	0	0.0%	0	0.0%
<b>Replies</b>	0	0.0%	0	0.0%
<b>Facebook Shares</b>	0	0.0%	0	0.0%
<b>Twitter Shares</b>	0	0.0%	0	0.0%
<b>Device Views</b>	<p>4 8% Mobile 46 92% Desktop</p>		<p>2 5% Mobile 42 95% Desktop</p>	

Start