



# Workshop: Creating Surveys and Webforms



▶ **Audience:**  
All IQ Users

▶ **Method of Training:**  
WebEx/remote

▶ **Market:** House,  
Senate

## SUMMARY

This training focuses on activities and features associated with creating Surveys and Webforms in IQ.

### BY THE END OF THIS COURSE, YOU WILL BE ABLE TO

- ▶ Create a Survey in IQ to gather information on existing IQ Contacts
- ▶ Embed a survey into eNewsletters and Press Releases to send out your created Survey
- ▶ Find and utilize survey results and Insta Polling to understand the information gathered from Surveys
- ▶ Understand and Create IQ Webforms to intake new Messages from Constituents and/or create different Services