



# Workshop: Managing Campaigns



▶ **Audience:**  
All IQ Users

▶ **Method of Training:**  
WebEx/remote

▶ **Market:** House,  
Senate

## SUMMARY

This training focuses on activities and features associated with Managing Campaigns in IQ.

### BY THE END OF THIS COURSE, YOU WILL BE ABLE TO

- ▶ Explain what Campaigns are and why they're important
- ▶ Create Batches for each Campaign for more efficient responses from your office
- ▶ Analyze the text variances in each Campaign to better understand the content
- ▶ Combine Campaigns to simplify the Batching process
- ▶ Utilize filters to find/filter out CWC Campaigns